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DATE: August 24, 2005

PTO IDENTIFIER: Application Number 10/053,353-Conf. #5804  
Patent Number

Inventor: Afeyan et al.

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PAGES (Including Cover Sheet): 4

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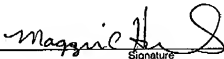
Application No. (if known): 10/053,353

Attorney Docket No.: 62834 (52303)

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<b>REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application Number	10/053,353
	Filing Date	November 9, 2001
	First Named Inventor	Noubar B. Afeyan
	Art Unit	2121
	Examiner Name	W. L. Starks
	Attorney Docket Number	62834(52303)

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 21874

☒ Please change the correspondence address for the above-identified application to:

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☐ Firm or  
Individual Name **EDWARDS & ANGELL, LLP  
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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

Signature 

Name **KAHAL M. MALEK, CTO**

Date **August 22, 2005**

Telephone **781-464-4230**

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ \*Total of 1 forms are submitted.

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Noubar B. Afeyan et al.Application No./Patent No.: 10/053,353Filed/Issue Date: November 9, 2001Entitled: METHOD AND APPARATUS FOR DYNAMIC, REAL-TIME MARKET SEGMENTATIONAffinova, Inc.

Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Kamal M. Malek

Printed or Typed Name

Chief Technology Officer

Title

Date

8/21-464-4730

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